

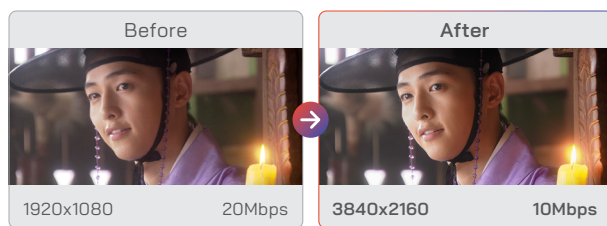
Extend Content Value, Steamline Workflow

Content services

: For streaming, archives, OTT, security, and more

Enhances user experience while improving service efficiency

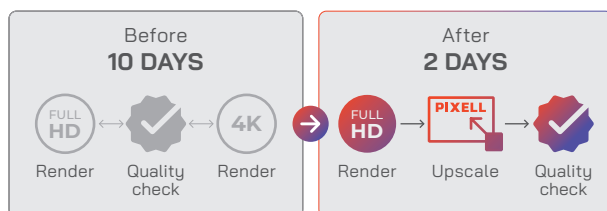
- Revitalizing legacy content
- Reducing file sizes & optimizing bitrate for cost-effective storage and distribution.



Content Production

: For VFX, animation, post-production, and high-resolution workflows

Accelerates production workflows, giving creators more time for creative exploration



Trusted by Professionals, Proven in the Field



PIXELL

Bringing Every Frame to Its Full Potential

Contact us

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www.aipixell.com

www.4by4inc.com



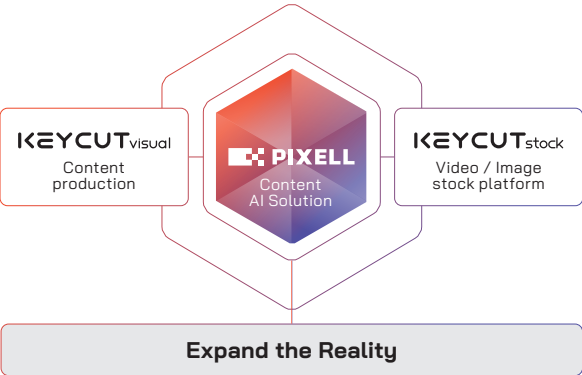
AI-driven Video Quality Enhancer

PIXELL

Reality-Expanding content experience for all

4BY4 is a leading content AI solutions provider with a goal to enhance everyone's content experiences through advanced technology.

As a trusted partner to global display manufacturers, the company harnesses its unrivaled expertise in image quality to develop and enhance our proprietary AI models known as 'Pixell.' This technology seamlessly integrates into diverse workflows across various industries.



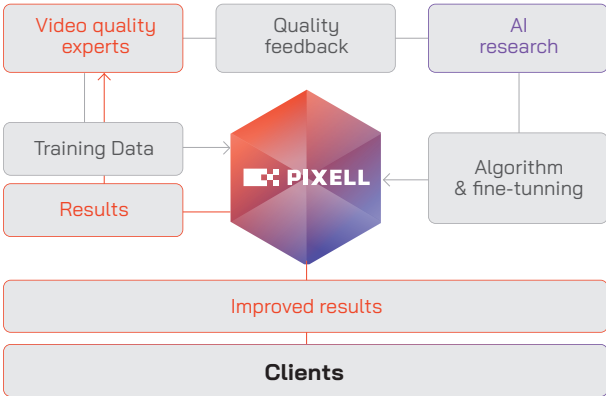
4BY4's Content Universe

In addition to Pixell, 4BY4 operates two other divisions: KEYCUT Visual, which is dedicated to crafting immersive content experiences, and KEYCUT Stock, a premium image and video stock platform that supports a diverse community of creators.

Proprietary AI models to advance video quality

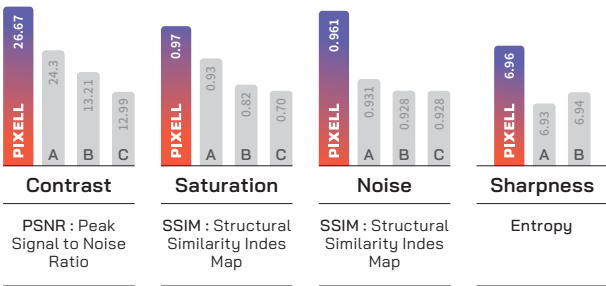
Pixell AI incorporates distinct deep learning models to enhance video quality to a life like standard. The algorithms employ a multi-frame technique, architecture, and etc that can elevate video quality with a single step.

Ongoing model refinement, driven by iterative experiments and insights from 'golden eye' experts, ensures our models consistently outperform the competition.



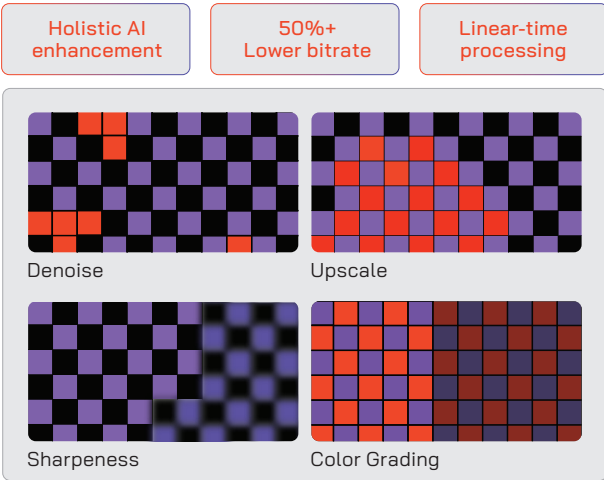
AI Visual Precision

Performance of its proprietary AI models surpasses existing models in objective video quality metrics in contrast, saturation, noise and sharpness.



PIXELL AI, deep learning-based video quality enhancer

4BY4's proprietary AI solution, 'PIXELL', enhances attributes such as sharpness, color, and resolution while effectively removing noise to emulate human vision. This seamless process includes video-to-image sequence processing, resulting in a roughly 50% reduction in video bitrate.



The versatile solution comes in various formats, seamlessly fitting into a wide range of workflows across all technical environments.

